

CURRICULUM VITAE

*Caselli*

GRAPHIC DESIGN SINCE 1999

## PERSONAL INFORMATION

First name / Surname  
Alessandro Caselli  
Address  
23b, Triq il Gojjin, Kappara – San Gwann, Malta, Europe  
Mobile  
00356 79707457  
E-mail  
alessandcaselli@gmail.com or info@casellidesign.com  
Linkedin profile  
mt.linkedin.com/in/alessandrocaselli  
Online portfolio  
casellidesign.com  
Nationality  
Italian / Maltese  
Date of birth  
12<sup>th</sup> February 1979  
Gender  
Male  
Marital Status  
Married

## DESIRED EMPLOYMENT / OCCUPATIONAL FIELD

Senior Graphic Designer / Creative Director

## WORK EXPERIENCE

### DATES

Name and address of employer  
Type of business or sector  
Occupation or position held

April 2017 - to date  
Caselli Design  
Advertising and Marketing Studio  
Freelance Graphic Designer and Creative Director

### DATES

Name and address of employer  
Type of business or sector  
Occupation or position held

October 2013 - March 2017  
JP Advertising Ltd an MPG affiliate  
Advertising and Marketing Agency  
Creative Director

### DATES

Name and address of employer  
Type of business or sector  
Occupation or position held

January 2003 - October 2013 (10 years 10 months)  
JP Advertising Ltd an MPG affiliate  
Advertising and Marketing Agency  
Senior Graphic Designer / Team Leader

Main activities and responsibilities

I have been working for the last 13 years as a Senior Graphic Designer with one of Malta's leading companies. My tasks range from proposing creative concepts to the design of artworks on various media covering corporate identity, annual reports, branding guidelines, packaging and advertising material. I have a very good knowledge of design softwares such as Indesign, Photoshop, Illustrator, Freehand and Quark Express, besides having strong knowledge of printing process.

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DATES	March 1999 - December 2002 (3 years 10 months)
Name and address of employer	Executive Services Ltd
Type of business or sector	Publishing and Marketing Agency
Occupation or position held	Graphic Designer
Main activities and responsibilities	Graphic designer in a Publishing and Marketing Agency. Responsible for the design and editing of a number of monthly issued magazines.

<b>EDUCATION &amp; TRAINING</b>	
1998 - 02	Art & Design Centre Valletta (MCAST) - (Malta) - Post Secondary
Title of qualification awarded	Diploma in Graphic and Industrial Design at MCAST
Principal subjects covered	Graphic Design, Industrial Design, Photography
1997 - 98	Higher School Naxxar (Malta) - Post Secondary
Title of qualification awarded	O' levels: English Language, Italian, Mathematics, Art, Technical Design, Computer Studies
Principal subjects covered	English Language, Italian, Mathematics, Art, Technical Design, Computer Studies
1995 - 97	Targa Gap School for Arts (Malta) - Post Secondary
Title of qualification awarded	A two year course in Graphic Design at Targa Gap
Principal subjects covered	Graphic Design, Computer Graphic, Photography, Art, Jewellery
1991 - 93	Convitto "M. Cutelli" Catania (Italy) - Secondary
Title of qualification awarded	Licenza Scuola Media Italiana
1986 - 91	Convitto "M. Cutelli" Catania (Italy) - Primary

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## PERSONAL SKILLS & COMPETENCES

MOTHER TONGUE(S)

Italian

OTHER LANGUAGE(S)

Fluent in Maltese and English, basic knowledge of French

SKILLS

I am a diligent and meticulous person. Such skills are an asset for my work especially since perseverance and attention to details are a must to achieve an excellent final product

LEADERSHIP

At my present post I have been given the duty to monitor and supervise a group of designers. I have been given this task because I am capable of leading others and running smoothly the day-to-day tasks

PERSONAL INTERESTS AND ACHIEVEMENTS

During my free time I mostly enjoy gardening as well as travelling whenever possible, discovering new places, cultures, traditions. I enjoy entertaining guest and cooking as well

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